- Reopening Plan for MA
- When can my business reopen?



May 21, 2020



Message from Chamber President, Crisitina Morrissiey

Hello Hopkinton Chamber members and community, The Chamber continues to monitor the COVID-19 situation and the impacts to our Chamber business members and town. The Chamber Executive Board and Committee Chairs look to share relevant information as it becomes available, are assessing the continuity of Chamber initiatives during times of social distancing and brainstorming new ideas to support businesses during closures and/or limited interactions. In difficult and uncertain times like this, it's even more important that we come together and **support all local businesses!** If you're a local business owner, know someone who is, or just want to help support, then please feel free to reach out to the Chamber, subscribe to our communications, submit newsletter content for your business or share a short video of your offerings during this unprecedented time. Please know, the Hopkinton Chamber is here for you and your business!! We will get through these trying time together!

Best wishes to everyone - stay well.

CHAMBER NEWS www.hopchamber.com

- Marathon Banners
 Update: The Chamber is working on the timeline for this project. More details will be known after Chamber Board Meets in June.
- All businesses in the state of MA must develop a written control plan outlining how its workplace will comply with the mandatory safety standards for operation in the COVID-19 reopening period. Link here.
- Portal for self employed to sign up or unemployment benefits. Apply at: www.mass.gov/pua
- Covid-19. Guidance from the Hopkinton Chamber of Commerce
- Town of Hopkinton Health Department Press release
- State Representative Carolyn Dykema daily COVID19 updates & resources
- JOIN THE CHAMBER
- Link to Event Page
- Recent Business After Hours
- Members
- Board of Directors
- Committees

NETWORKING AFTER HOURS EVENTS HAS GONE VIRTUAL!

Your Business can reserve the "Sponsor" title for any of these Networking After Hours. Contact info@hopchamber.com for more details!



HopChamber's New Segment: "What are you offering?"

We asked our members to send in videos of what their businesses are offering and doing these days — Take a look!

Gorman Richardson Lewis Architects



A quick clip of GRLA's Principal, Scott Richardson, discussing safe work spaces with WCVB-TV as businesses look to reopen. GRLA is working with clients as we all try to make plans for implementing a return to our offices and workplaces, and developing some guidelines to assist clients as they prepare to reopen their offices. <u>See their website for more info.</u>

<u>Under Pressure Power Washing INC.</u>



Reclaim those patios this Spring!

Under Pressure provides commercial and residential exterior cleaning services to businesses and homeowners in Massachusetts. Our mission is to provide the best job in the most professional manner at the fairest price, to our customer's satisfaction. We pledge to do this by following best practices and protecting the environment. <u>Make an appointment today!</u>

Join the Hopkinton Chamber of Commerce!

The economic fallout of this unprecedented situation: when is it safe to open and the long-term goals.

Hopkinton Chamber's Annual Town Meeting Preview June 11 at 7:30am



May 21, 2020



Hopkinton Chamber of Commerce Website

24-7! Visit the Chamber's Website to see what is new in Hopkinton's Business Community. Check out the Gallery & About Pages & Business Listings as well as the many links and other pages that the Chamber has to offer. Keep up to date here!



Focused on Hopkinton's economic well-being.

NEW MEMBERS

- ADM Cleaning
- M.Jackson Accounting
- Morrissey Guitars
- 110 Gril
- Hopkinton Women's Group
- Milford Regional
 Physician Group
- Arbonne
- Lunch Box Nutrition
- MyFM 101.3
- Goldfish Swim School
- Golden Group Construction Corp.
- Lykan BioScience
- The VinBin
- Suburban Lifestyle Real Estate
- Main Street Pediatrics
- Hopkinton Living

ADDITIONAL QUICK LINKS

- Board of Directors
- Committees
- Business and Community Guide to Hopkinton
- Hopkinton Town Government
- Hopkinton Fire Dept.
- Hopkinton Police Dept.
- Hopkinton DPW
- metrowestvisitors.org
- 495/MetroWest Corridor Partnership, Inc.
- JOIN THE CHAMBER

MEMBER NEWS

WHAT'S NEW WITH YOU?! Have a member event, announcement or promo? Submit here for next Newsletter!

Resilience Crossfit



Not to soon to think about opening up and getting ready! Take a Virtual Tour!



Marty's Hopkinton

Hi everyone.. we are going into the weekend "kick off" of summer... I know things are different this Memorial Day weekend, time for grilling & chillin [][] but that doesn't mean you can't come in and get some amazing new beer, wine and awesome craft spirits!!! [][][][]

I am so excited to introduce a NEW "meat" company... *Previte's Marketplace*.. these folks are out of Weymouth and are BEYOND awesome!!! I highly recommend them. Come in and try the new flavors!! I guarantee you won't be disappointed!!!



Guaranteed Rate

Guaranteed Rate has an entirely digital mortgage experience that's built to be safe, simple and secure, even through closing. <u>Contact me for more information!</u>



www.hopchamber.com



2020 - MAY NEWSLETTER - 2020



May 21, 2020



RIBBON CUTTING

Has your business just opened or are you reinventing your business or never had a ribbon cutting? This is a great way to announce your business to the rest of the Chamber members and beyond! Contact Bryan at Bryan.Brown@rate.com

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MEMBER NEWS

WHAT'S NEW WITH YOU?! Have a member event. announcement or promo? Submit here for next Newsletter!



Hometown Hospitality Your trusted resource for all things local!

Order Family Food, Flowers & Fun Packages

Hometown Hospitality is now offering unique packages using our valued small businesses. Choose a Friday Night's Family Food, Flowers & Fun package, our Mother's Day brunch package and keep checking back for more. Friday, May 22nd featuring Northborough Small Businesses

Hometown Hospitality is a personal welcome service that introduces new residents to the community and connects our new neighbors to local businesses, services and professionals. Whether you are new to the area or just new to your home, you likely have a lot to do and figure out. Please explore our website for more information and answers to frequently asked questions.



If you are looking for designs, websites & marketing material that are unique to your business let's talk about it.

abdesignservice.com

ABdesigns Promotion

20% off Website Design

Are you finding that you need a website now that on-line access and e-commerce are vital to making your business thrive? Do you want a website that is easy to understand and easy for you to update as your business grows and develops?

If you book ABdesigns by June 15th, 2020 to design your website get 20% off the final cost of design.

Get in touch with us!

Email: abdesignservice@gmail.com



110 Grill Hopkinton Open for Takeout!

Sometimes all you need is a sandwich. Try the 110 Cuban. It's packed with pulled pork, sliced ham, swiss cheese, honey mustard and fried pickles.

Newsletter



May 21, 2020

BUSINESS INSIGHTS

- Report finds abundant strengths, pressing challenges in MetroWest
- Tax Incentive Program to Strengthen Hopkinton Economy

ADDITIONAL QUICK LINKS

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- · Hopkinton Police Dept.
- Hopkinton DPW
- · metrowestvisitors.org
- 495/MetroWest Corridor Partnership, Inc.

Chamber Board Positions

President: Cristina Morrissiey

Vice President: Bryan Brown

Treasurer: Marion Intinarelli

Secretary: Ron Foisy

Executive Director:

Tim Kilduff

Executive Commitee

Cristina Morrissiey Bryan Brown Marion Intinarelli Ron Foisy Nick Slottje Connell McNamara Scott Richardson

Committee Chairs

Executive: Cristina Morrissiey Economic Dev: Nick Slottje Comm: Amanda Faucher Mem'ship: Connell McNamara Events: Bryan Brown

Term Positions & Expirations Dates Fiscal Year 2019/2020

6/30/2020

Nick Slottje Mark Mercer Cristina Morrissiey Rachel Werrick **Ted Twinney** Peter Waisgerber

Peter Mezitt

Darlene Hayes

Kelly Grill

Kathy Mazur

MEMBER NEWS

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MyFM 101.3

As a small business owner in our community, what's your plan for when the "Stay at Home"/"Safer at Home" order is eventually lifted? How will your customers and potential customers know you're open for business and ready to go? You should know that all of your local marketing experts at MyFM Media are still available for consultation and planning. What's your best approach coming out of this? Do you need to recruit? How do you let people know you're back to full service or what restrictions may be in place? All these questions and much more can be discussed with your local marketing experts at MyFM Media. Call me today at: (508) 435-6585 or email:

darlene@myfm1013.com to get started planning now!

For more information on the station and all our different media platforms visit www.myfmmedia.com. I promise every initial meeting will be strictly fact finding for us and non decision making for you. We've weathered all the previous storms with you, wars, 9/11, recessions, bombings, hurricanes, blizzards and together we will do it again.



TAX PROCEDURE FOR CPAs – FREE WEBINAR

WEDNESDAY, MAY 27, 2020 | 8:30-11:30 a.m. | 3.0 CE Credits Speaker: Michael Duffy, Esq.

SOPHISTICATED ESTATE PLANNING FOR CPAS, FINANCIAL ADVISORS, & CFP PROFESSIONALS® – FREE WEBINAR

THURSDAY, JUNE 18, 2020 | 8:30 a.m.-12:30 p.m. | 4.0 CE Credits

Speakers: Dennis Gorman, Esq., Dani Ruran, Esq., Michael Duffy, Esq., & Collin Weiss, Esq.

Fletcher Tilton, Attorneys at law

Presenters: Dennis F. Gorman, Esq., CPA, MST; Dani N. Ruran, Esq.; Michael P. Duffy, Esq., CPA, LL.M; Collin A. Weiss, Esq., LL.M

This is a deep dive into sophisticated estate planning in Massachusetts using Revocable and Irrevocable Trusts, QTIP Elections, and Individual Retirement Account Trusts after passage of the SECURE Act. We will also cover advanced topics such as Dynasty Trusts, Strategic Gifting, Advanced Snowbird Planning, Dealing with Significant Business Holdings, and Planning for Ultra-High Net Worth Clients. We'll cover ILITs, GRATs, QPRTs, Sales to Intentionally Defective Grantor Trusts, Charitable Remainder and Lead Trusts, and Family LLCs. Register here!



Hayes Event Management

Is offering access to the Compliance Attestation check list issued by the Commonwealth & demo access to the 'Return to Work' online course. This course is developed by the CDC with the basic guidelines and a post test (successful completion) before being able to print of a certificate. The onboarding fee is \$10 per person and is a peace of mind knowing you are giving your staff proactive tools in our new norm. The course takes about 30 minutes to complete.

Call 508-435-6585 OR 508-904-7417

or email: darlenehayes@yahoo.com

Hopkinton Police Department Bulletin with information on cyber security related to the COVID-19 crisis Click here.

Hopkinton Chamber's Annual Town Meeting Preview June 11 at 7:30am



May 21, 2020

NEW MEMBERS

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- M.Jackson Accounting
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- 110 Grill
- Hopkinton Women's Group
- Milford Regional Physician Group
- Arbonne
- Lunch Box Nutrition
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- Golden Group Construction Corp.
- Lykan BioScience
- The VinBin
- Suburban Lifestyle Real Estate
- Main Street Pediatrics
- Hopkinton Living



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MEMBER NEWS

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Christine Strickland Photography





ChristineStricklandPhotography.com • christinestricklandphotography@gmail.com • 508-596-4901 🙌 🗓

WHY BECOME A MEMBER OF THE HOPKINTON CHAMBER OF COMMERCE?

You just opened a business in the area and you're excited to get started. Now that you finished the paperwork, hung a sign above your door, and swept the entire place, it's time to figure out your marketing strategy. That's where a chamber of commerce comes into question. By definition, this is an organization that exists to help promote a business community. They're local to where you set up shop and serve as a way to bring together all the professionals in town.

No one is going to know you exist if you don't put yourself out there. Every time you're mentioned online by the Chamber, you may get yourself a free link. The more links you have from other websites, the higher you rank on Google. Plus, people who are moving into the area or who are looking for something cool to check out in the community will easily know about you.

Join the Hopkinton Chamber now!

- Publicity Boosts
- Networking Opportunities
- Speaking Spotlight at Events
- Promotions & Marketing Event Exposure
- Exclusive Discounts
- Membership also impacted consumer awareness by 73 percent and increased the likelihood that consumers would choose those companies to do business with by 80 percent. (A study by the Schapiro Group)



Segment: "What are you offering?"

If you are a member of the Hopkinton Chamber of Commerce, send us a link to your video highlighting what your business is promoting! Submit your link here!