

2020 - MAY NEWSLETTER - 2020



May 7, 2020



Message from Chamber President, Crisitina Morrissiey

Hello Hopkinton Chamber members and community, The Chamber continues to monitor the COVID-19 situation and the impacts to our Chamber business members and town. The Chamber Executive Board and Committee Chairs look to share relevant information as it becomes available, are assessing the continuity of Chamber initiatives during times of social distancing and brainstorming new ideas to support businesses during closures and/or limited interactions. In difficult and uncertain times like this, it's even more important that we come together and **support all local businesses!** If you're a local business owner, know someone who is, or just want to help support, then please feel free to reach out to the Chamber, subscribe to our communications, submit newsletter content for your business or share a short video of your offerings during this unprecedented time. Please know, the Hopkinton Chamber is here for you and your business!! We will get through these trying time together!

Best wishes to everyone - stay well.

CHAMBER NEWS www.hopchamber.com

- Portal for self employed to sign up or unemployment benefits. Apply at: www.mass.gov/pua
- Covid-19. Guidance from the Hopkinton Chamber of Commerce
- Town of Hopkinton Health Department Press release
- State Representative Carolyn Dykema daily COVID19 updates & resources
- Complete listing of "COVID-19 Essential Services" can be found online at this link
- Request designation as an essential business at this link.
- JOIN THE CHAMBER
- Recent Speed Networking Event
- Link to Event Page
- Recent Breakfast Club with Webster First
- Recent Business After Hours
- Members
- Board of Directors
- Committees



Hopkinton Chamber of Commerce Website

24-7! Visit the
Chamber's Website to
see what is new in
Hopkinton's Business
Community. Check out
the Gallery & About
Pages & Business
Listings as well as the
many links and other
pages that the Chamber
has to offer.
Keep up to date here!

HopChamber's New Segment: "What are you offering?"

We asked our members to send in videos of what their businesses are offering and doing these days — Take a look!

Senate President Spilka



Senate President Spilka Addresses MetroWest Economic Development Amid COVID-19

Platinum Physical Therapy





Our Platinum Physical Therapy locations are open for patient care! We understand that some injuries and conditions require in person treatment, and physical therapy is essential to returning to a patient's prior level of function. We have put new protocols in place to ensure patient and staff safety, including phone screenings, limited staff on-site at a time to allow for social distancing, and an increased focus on our already regimented cleaning schedule. For those not comfortable in the clinic, we will continue to offer Telehealth appointments with our skilled therapists. Call our offices or email info@platinumptma.com for information about our protocols or to schedule an appointment today! (508) 544-1540

Join the Hopkinton Chamber of Commerce!

Hopkinton Police
Department Bulletin
with information on
cyber security
related to the COVID19 crisis Click here.

Hopkinton Chamber's Annual Town Meeting Preview June 11 at 7:30am



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NEW MEMBERS

- ADM Cleaning
- M.Jackson Accounting
- Morrissey Guitars
- 110 Grill
- Hopkinton Women's Group
- Milford Regional Physician Group
- Arbonne
- Lunch Box Nutrition
- MyFM 101.3
- Goldfish Swim School
- Golden Group Construction Corp.
- Lykan BioScience
- The VinBin
- Suburban Lifestyle Real Estate
- Main Street Pediatrics
- Hopkinton Living



ADDITIONAL QUICK

- Board of Directors
- Committees
- Business and Community Guide to Hopkinton
- Hopkinton Town Government
- Hopkinton Fire Dept.
- Hopkinton Police Dept.
- Hopkinton DPW
- metrowestvisitors.org
- 495/MetroWest Corridor Partnership, Inc.

MEMBER NEWS

WHAT'S NEW WITH YOU?! Have a member event, announcement or promo? Submit here for next Newsletter!

Bee's Knees Interior Design



Bee's Knees takes on a large Cape House and turns it into a beautiful haven with unique aspects!



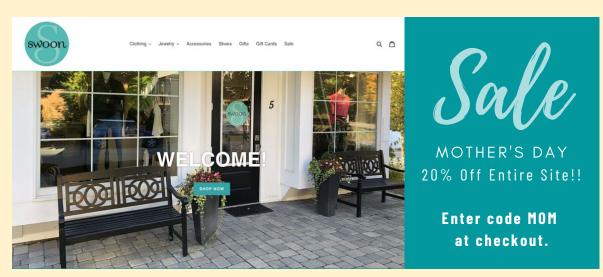
Central Public House

Brunch or dinner - we've got you covered for

Mother's Day!

Please visit us at centralpublichouse.com by Thursday 3pm to place your order (and check out the menu!)

Beginning Tuesday May 5th CPH will begin offering Curbside Pick Up! Our Curbside family menu and nightly offerings will change daily. Menu's for the following day will be posted by 8pm. Place your order by 2pm day of for pick up between 4:30pm and 7:30pm. All orders must be prepaid by credit card. Call when you're out front and we'll bring your order right out to your car! Beer & Wine available to go as well!



Check out Swoon's new website!

A favorite local boutique featuring stylish women's clothing, accessories, jewelry and gifts. www.swooncentral.com | 508-497-9666



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RIBBON CUTTING

Has your business just opened or are you re-inventing your business or never had a ribbon cutting? This is a great way to announce your business to the rest of the Chamber members and beyond! Contact Bryan at Bryan.Brown@rate.com

NETWORKING AFTER HOURS EVENTS

Your Business can reserve the "Sponsor" title for any of these Networking After Hours. Contact info@hopchamber.com for more details!







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At Home With The HCA

A BENEFIT CONCERT

friday night, may 15 @ 7:30 live online music at facebook.com/hopartscenter



Hopkinton Center for the Arts



websites & marketing material that are unique to your business let's talk about it.

abdesignservice.com

20% OFF

ABdesigns Promotion

20% off Website Design

Are you finding that you need a website now that on-line access and e-commerce are vital to making your business thrive? Do you want a website that is easy to understand and easy for you to update as your business grows and develops?

If you book <u>ABdesigns</u> by May 30th, 2020 to design your website get 20% off the final cost of design.

Get in touch with us!

abdesignservice@gmail.com

Professional Seminar/Webinar Series

For CPAs, Financial and CFP® Professionals

Earn your CE Credits before the June 30 deadline. Live Webinars on May 12 & 27, June 4 & 18.

Details and registration at FletcherTilton.com/seminars-events

Fletcher Tilton Po

Attorneys at law

WORCESTER | FRAMINGHAM | BOSTON | CAPE COD | PROVIDENCE

Fletcher Tilton PC Attorneys at Law



www.hopchamber.com Newsletter



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BUSINESS INSIGHTS

- Report finds abundant strengths, pressing challenges in MetroWest
- Tax Incentive Program to Strengthen Hopkinton Economy

ADDITIONAL QUICK LINKS

- · Business and Community Guide to Hopkinton
- Hopkinton Town Government
- · Hopkinton Fire Dept.
- Hopkinton Police Dept.
- Hopkinton DPW
- · metrowestvisitors.org
- 495/MetroWest Corridor Partnership, Inc.

Chamber Board Positions

President: Cristina Morrissiey

Vice President: Bryan Brown

Treasurer: Marion Intinarelli

Secretary: Ron Foisy

Executive Director:

Tim Kilduff

Executive Commitee

Cristina Morrissiey Bryan Brown Marion Intinarelli Ron Foisy Nick Slottje Connell McNamara Scott Richardson

Committee Chairs

Executive: Cristina Morrissiey Economic Dev: Nick Slottje Comm: Amanda Faucher Mem'ship: Connell McNamara Events: Bryan Brown

Term Positions & Expirations Dates Fiscal Year 2019/2020

6/30/2020

Nick Slottje Mark Mercer Cristina Morrissiey Rachel Werrick **Ted Twinney** Peter Waisgerber Peter Mezitt Darlene Hayes Kelly Grill

Kathy Mazur

Publicity Boosts

Networking Opportunities

Speaking Spotlight at Events

Promotions & Marketing Event Exposure

Exclusive Discounts

 Membership also impacted consumer awareness by 73 percent and increased the likelihood that consumers would choose those companies to do business with by 80 percent. (A study by the Schapiro Group)

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Squeezing the Colleges for More Aid

The financial aid letter arrived March 2nd. It seemed OK at the time.

One month later, everything has changed. It is time to inform the financial aid officer that your circumstances have changed significantly.



You need to follow a specific

process, which differs by school, and you need to do it today. Some schools have forms, many do not. But all of them make the appeal process hard to decipher.

I am here to help. This is a service that I am offering at no charge in light of Covid – 19. Time is of the essence, and I can coach your brother through the issue. Ask him to give me a call, or if he wants me to setup a Zoom call.

Ron Foisy, YCFC | 508-259-3303 | Ron_Foisy@msn.com







FoemmelFineHomes.com

508.808.1149

KimFoemmel@gmail.com

Foemmel Fine Homes

WHY BECOME A MEMBER OF THE HOPKINTON CHAMBER OF COMMERCE?

You just opened a business in the area and you're excited to get started. Now that you finished the paperwork, hung a sign above your door, and swept the entire place, it's time to figure out your marketing strategy. That's where a chamber of commerce comes into question. By definition, this is an organization that exists to help promote a business community. They're local to where you set up shop and serve as a way to bring together all the professionals in town.

No one is going to know you exist if you don't put yourself out there. Every time you're mentioned online by the Chamber, you may get yourself a free link. The more links you have from other websites, the higher you rank on Google. Plus, people who are moving into the area or who are looking for something cool to check out in the community will easily know about you.

Join the Hopkinton Chamber now!