

Mark. Your. Calendars.

Saturday, Dec. 4, 2021
10:00am to 3:30pm



HOPKINTON
CHAMBER OF COMMERCE

It's Holiday time again! Let's celebrate at our 2021 Hopkinton Chamber of Commerce Holiday Stroll! It will be a great way to get all of your shopping done and have a fantastic time doing it. Go from store to store by foot or cover much more mileage by using your own vehicle. Take a ride on a horse drawn carriage around the Common, watch the ice sculpture creation and stay for the annual Tree lighting on the Hopkinton Town Common that evening.

There will be sales, specials, contests, treats and promotions to make your holiday shopping easy and fun. We can't wait to share all of the days events here with you, so "Like" us on FB to be informed about all of our participating stores and sponsors: [Hopkinton Chamber of Commerce](https://www.hopkintonchamberofcommerce.com).



Previous years, downtown Hopkinton bustled with activity for the Holiday Stroll. Families raced between businesses to get their Holiday Stroll "passports" stamped in order to be entered into one of TEN drawings for **\$300 each** from the Hopkinton

Chamber of Commerce. Businesses shared holiday cheer with raffles and goodies like hot cider, coffee and chocolates with visitors or offered special deals and discounts to participants. The event culminated with Santa arriving by firetruck to the town common, holiday songs and the town tree lighting. — *Hopkinton Independent*

Event Sponsored by:

UNIBANK
Member FDIC/Member DIF



AB
designs



2019 Holiday Stroll Winners!

(from left to right)

Top Row: John Davis - Passport Challenge Winner, Amanda Faucher - Stroll Committee Member, Kelly Grill - Stroll Committee Member, Cristina Morriessy - Stroll Committee Member, Marla Oram - Passport Challenge Winner, Melissa Hayes - Passport Challenge Winner, Bottom Row: Isabella Racine - Grand Prize Winner, Nolan Oram - Passport Challenge Winner, Cecily Oram - Passport Challenge Winner, Derek Desrochers (Inset image) - Passport Challenge Winner

Business and organizations in Hopkinton have come together once again to present the Hopkinton Holiday Stroll in downtown Hopkinton. As a Hopkinton Chamber of Commerce participating member, your business will enjoy the benefits of this busy community event. The stroll will include myriad events and activities, including charitable drives, the annual tree lighting ceremony, traveling carol singers, Santa, music and theater performances, food tastings, specialty sales, families activities and new this year, a horse drawn carriage around the Town Common.

More Gallery Images from 2019



What is it all about?

The Hopkinton Chamber of Commerce is hosting the 2021 Hopkinton Holiday Stroll on Saturday, December 4, 2021 from 10:00AM-3:30PM, where Hopkinton Chamber of Commerce members, Community Groups and Non-profits open their doors to the community - offer festive holiday activities and opportunities to give back in the spirit of the season.

During the Stroll the community will be encouraged to visit all Participating Chamber Businesses to complete their "passport" for a chance to win **\$300 cash prizes! (Multiple cash prizes to be awarded).** And new this year is a complimentary Horse Drawn Carriage ride around the Hopkinton Commons! Passports will be available at participating businesses. Full details to be disclosed in the 2021 Holiday Stroll Guide. Be sure to "Like" the [Hopkinton Chamber of Commerce](https://www.facebook.com/HopkintonChamberofCommerce) on Facebook to be kept updated!

This community event in Hopkinton has been very successful in encouraging people to visit chamber businesses & shop local, gather for festivities and celebrate together as a community. It is a well-attended event and will culminate with the annual lighting of the Hopkinton Town Common that evening.

"One wonderful thing [about the Holiday Stroll] is we met people who have never been here before, coming in with families," said Lisa Strain, co-owner of Swoon. "It's great to see the town out and coming in."

Lisa Strain, co-owner of Swoon

Hop Resident Karen B., "[Holiday Stroll is an] awesome way to see what's available in town [like] Education Station. I'm switching to Startline Pediatrics because they made it so easy, and Jen and I got some gifts at Stephanie G!"

Hope to win some raffles as well!!"

If you are a business and would like to Register online:

Go to www.hopchamber.com/holidaystroll2021

\$200 for Chambers Members

\$325 for Non-Chamber members (includes annual membership in the Hopkinton Chamber of Commerce)

Questions? Contact the Planning Committee at: info@hopchamber.com

Saturday, Dec. 4th from 10:00am until 3:30pm

Hopkinton Chamber of Commerce • PO Box 55, Hopkinton, MA 01748
www.hopchamber.com • info@hopchamber.com

Participating business locations will receive:

- Your company Logo on Holiday Stroll Guide with your location and activities
- Window decal promoting your businesses participation in the Holiday Stroll event and 11"x14" color flyer to post within your business announcing the event
- Unique stamp and Day of Brochure with "Passport" insert for customers
- Community exposure in Media outlets, Social Media and on the Hopkinton Chamber's website and email blasts



Bees Knees Interior Design

"We were excited to participate in the 2019 Hopkinton Holiday Stroll! It proved to be an excellent exposure for us as many of the 'strollers' commented that they didn't know we were here"

Jodi, Cabinet Gallery



MyFM101.3

"We enjoy seeing the community swing by to enjoy some food and beverage during the Holiday Stroll. People really seem to get into the Holiday spirit while supporting the Hopkinton business community. We look forward to participating this year and many years ahead."

Ted Twinney
Start Line
Brewing, Co.



Start Line Brewing Co.



Bill's Pizza